

ABSTRACT OF THE DISCLOSURE

An image forming apparatus having: a transfer section which transfers a toner image onto an intermediate transfer body or a transfer material to form an image thereon; a selection section for selecting one mode among a plurality of modes including a first mode for forming the image by using a plurality of colors including a first color and a second mode for forming the image by using less number of colors including the first color than that of the colors in the first mode; and a control section for controlling the transfer section in order that a transfer rate of a toner image of the first color in the second mode is larger than that of a toner image of the first color in the first mode when toner images are transferred onto the intermediate transfer body or the transfer material by the transfer section.